

ABSTRACT OF THE DISCLOSURE

A data retrieval method includes storing information data items, each of information data items including elements, each of elements including element name and character string, storing data items, each of data items including element name of element and label corresponding to one of categories to which character string which is included in element belongs, inputting search request including keyword and first label which is one of labels, searching one of data items which includes label being equal to first label, to obtain third element name which is element name included in one of data items, searching one of information data items which includes first element which includes third element name and second element which includes character string including keyword, outputting first character string which is included in first element.